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June 6, 2006

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Attn: Vivek Srivastava
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FROM: Randy L. CanisOUR REF: 2369.012US1

* Please deliver to Examiner Vivek Srivastava in Art Unit 2623. *

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In re. Patent Application of: Edward J. Koplar et al.

Examiner: Vivek Srivastava

Serial No.: 09/829,223

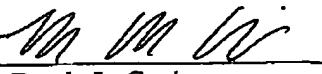
Group Art Unit: 2623

Filed: April 9, 2001

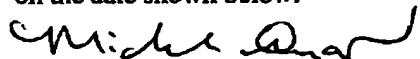
Docket No.: 2369.012US1

Title: UNIVERSAL METHODS AND DEVICE FOR HAND-HELD PROMOTIONAL OPPORTUNITIES

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PATENT

S/N 09/829,223IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Edward J. Koplar et al.

Examiner: Vivek Srivastava

Serial No.: 09/829,223

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Title: UNIVERSAL METHODS AND DEVICE FOR HAND-HELD PROMOTIONAL
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In accordance with 37 C.F.R. Section 1.36, M.P.E.P. Section 402.05 and 402.07, please revoke any existing Powers of Attorney, if any, and appoint the following attorneys and/or patent agents to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith:

Customer Number: 21186

CERTIFICATE UNDER 37 CFR § 3.73(b)

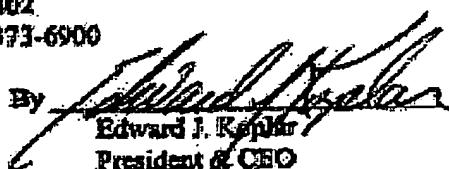
Koplar Interactive Systems International LLC hereby certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventors filed 10/20/2001 and recorded on Reel 014057, Frames 0581 - 0585. To the best of my knowledge and belief, title is in Koplar Interactive Systems International LLC, the assignee.

Pursuant to 37 C.F.R. §3.73(b) I hereby declare that I, Edward J. Koplar, am empowered to sign this certificate on behalf of Koplar Interactive Systems International LLC, the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true.

Please direct all correspondence in this case to:

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Date 06/07/06By 

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